



Wisconsin Dementia Resource Network

Welcome

Maslow's Hierarchy of Needs: Recalibrating Dementia Care Service Delivery

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I do not have any financial
relationships to disclosure.



Wisconsin Alzheimer's Institute
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

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What is your **goal** in the work
you do with those
living with dementia and their caregivers?

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Do you have a strategy, approach, or
framework you use when working with those
living with dementia and their caregivers
to achieve your goal?

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Maslow's Hierarchy of Needs

American psychologist Abraham Maslow who lived from 1908 to 1970. Dr. Maslow (1943, 1954) stated that **people are motivated** to achieve certain needs and that some needs take precedence over others.

Our most basic need is for physical survival, and this will be the first thing that **motivates our behavior**. Once that level is fulfilled the next level up is what motivates us, and so on.

Maslow's motivational theory comprises of a five-tier model of human needs, often depicted as hierarchical levels within a pyramid.

 SimplyPsychology Maslow's Hierarchy of Needs by Saul McLeod, updated 2017; <https://www.simplypsychology.org/maslow.html>

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Maslow's Hierarchy of Needs



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Google AI Summary of Maslow's Hierarchy of Needs

Physiological Needs:

These are the most basic **needs for survival**, including food, water, shelter, and sleep. (Dementia related safety aspects)

Safety Needs:

This level includes security, stability, and freedom from fear, including personal and financial security.

Love and Belonging Needs:

This level encompasses the need for social connection, friendship, intimacy, and a sense of belonging.

Esteem Needs:

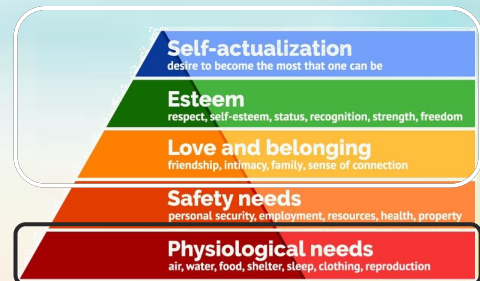
This level involves the need for self-respect, confidence, achievement, and recognition from others.

Self-Actualization Needs:

This is the highest level, representing the desire to become the best version of oneself and to achieve one's full potential.

Google AI Summary of Maslow's Hierarchy of Needs

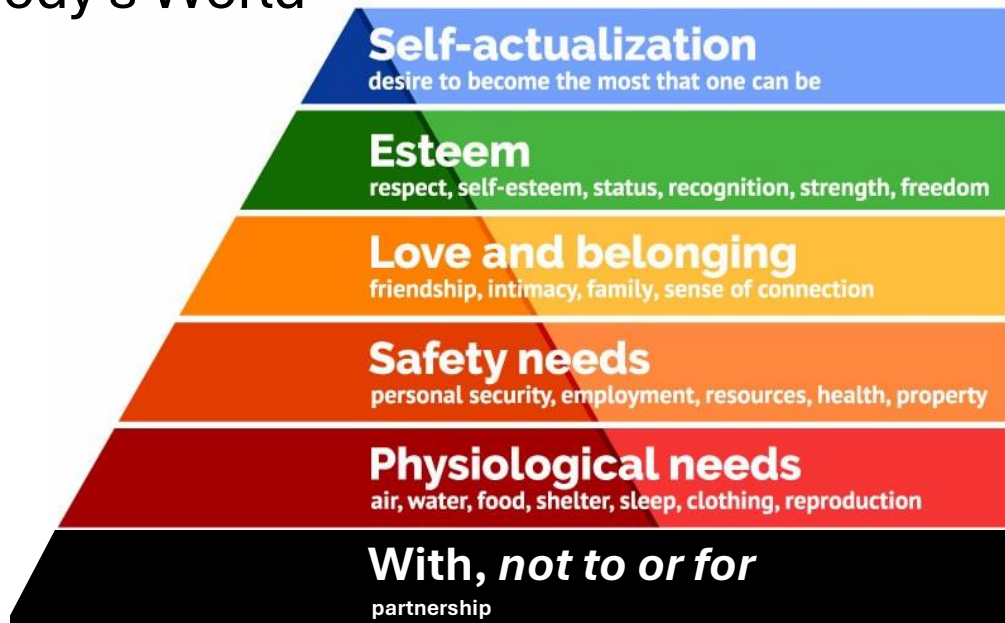
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Latrice, psychotherapist

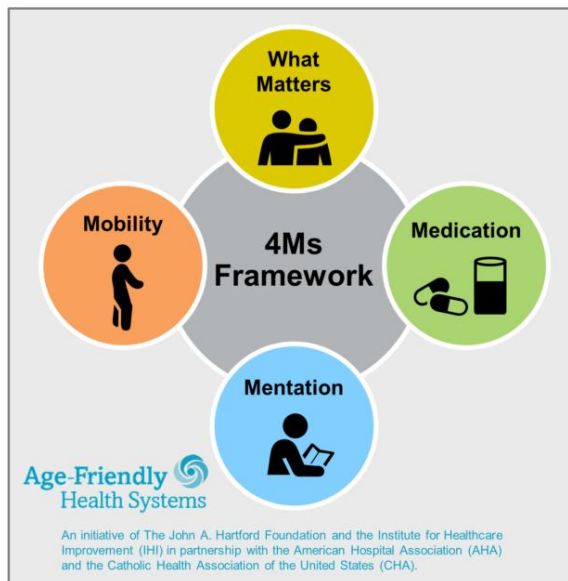
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Jody's World



SimplyPsychology

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What Matters

Know and align care with each older adult's specific health outcome goals and care preferences including, but not limited to, end-of-life care, and across settings of care.

Medication

If medication is necessary, use Age-Friendly medication that does not interfere with What Matters to the older adult, Mobility, or Mentation across settings of care.

Mentation

Prevent, identify, treat, and manage dementia, depression, and delirium across settings of care.

Mobility

Ensure that older adults move safely every day in order to maintain function and do What Matters.

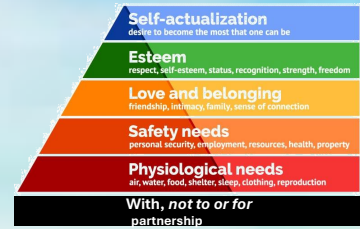
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Person-Centered



Partnership

Prioritize



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Application of Maslow's Hierarchy of Needs to Practice

Senior Health Center

Emily

Key evaluation findings:

- Mild cognitive impairment due to Alzheimer's disease
- Depression
- Weight loss
- Home alone during the day and bored (Julie, daughter works)
- Nightly urine incontinence
- No advance directives



Case management services post dementia diagnostic evaluation clinic.

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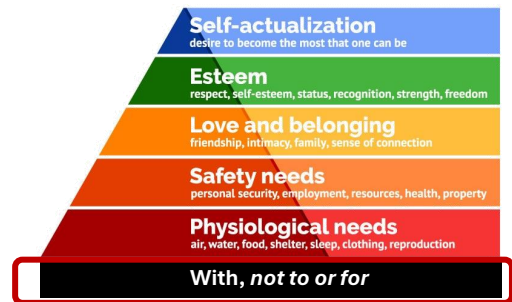
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Person-centered, partnership, **prioritize the to-do list**

- Complete power of attorney for health care document
- Complete power of attorney for finances
- ★ Establish a medication dispensing system
- Do daily cognitive exercises
- Start Aricept
- Follow-up with psychiatrist scheduled for 1 month (or 2 weeks after starting Aricept)
- Complete the Vial of Life
- ★ Prepared ready-to-eat lunch options, with cues
- Daily liquid nutritional supplement
- Use nocturnal incontinence strategies
- Follow-up with primary care physician regarding weight monitoring program and physical exercise
- Explore senior center and adult day services
- ★ **Emily's request to have phone contact with Martha (life-long friend)**



Emily

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Application to Community Base Services & Resources

Physiological

- Transportation: Rideline, Silver Streak
- Food preparation: Meals on Wheels, Meal Sites
- Housekeeping and laundry: Home Care Services
- Food pantries
- Clothing banks
- Adult day services

Safety Needs

- Personal security: Lifeline, Med-Alert, Vial of Life, Alzheimer's Association Safe Return
- Home Safety Check
- Personal care services
- Adult day services

Love and Belonging and Esteem

- Memory Cafes
- Church
- Creative Engagement Programs: Memories in the Making®, Timeslips™, SPARK!, Riding in the Moment
- Adult day services



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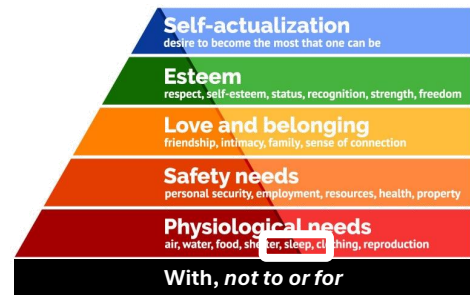
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- Explore senior center and adult day services
- Emily's request to have phone contact with Martha (life-long friend)
- ★ Caregiver support and education



Julie

Nocturnal urine
incontinence

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Application of Maslow's Hierarchy of Needs to Practice



**Who
are
you?**

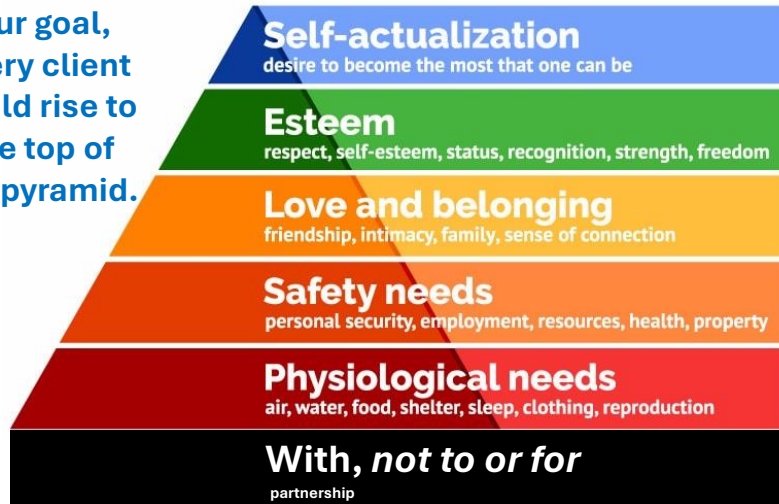
High Risk for Caregiver Stress

- Sleep disturbance
- Care receiver's exploring behavior
- Aggressive behavior and agitation
- The demands become too much due to duration, timing, frequency, and/or the type of need
- The caregiver's subjective and objective interpretation of the situation and support

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Application of Maslow's Hierarchy of Needs to Practice

Our goal,
every client
could rise to
the top of
the pyramid.



Adult Day Center

**Our foundation,
was our CNA services**

- Bathroom assistance
- Lunch service
- Exploring behavior
- Bathing services
- Needle work group

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Do you have a strategy, approach, or framework?



Maslow's Hierarchy of Needs

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