



Wisconsin Alzheimer's Institute  
UNIVERSITY OF WISCONSIN  
SCHOOL OF MEDICINE AND PUBLIC HEALTH

VIRTUAL WEBINAR

## WISCONSIN DEMENTIA RESOURCE NETWORK



CULTURAL PROGRAMMING  
for PEOPLE WITH MEMORY LOSS



### SPARK! Creative Engagement

**Dawn Koceja**  
**Advocacy Officer**  
**Milwaukee Public Museum**  
**Milwaukee, Wisconsin**

**Heather Casper**  
**Curator of Education**  
**Minnesota Marine Art Museum**  
**Winona, Minnesota**

**Thursday, October 13, 2022 • 11:30am - 1:00pm**

SPARK! is a program for people with memory loss and their caregivers designed to SPARK a moment between care partners while actively engaged in art, nature, history, music, and movement. SPARK! is a free program that started in Wisconsin in 2011 and is now offered across the country. This session will provide an overview of the program and how-to steps to bring SPARK! to your community. Visit [www.sparkprograms.org](http://www.sparkprograms.org) for more information about the program and to find a location near you.

**The virtual webinar is free; register at [SPARK!](#)**

**or** [https://uwmadison.zoom.us/meeting/register/tJlkfuqsrTwvGt1hAbidBG2\\_x0IDBodJCE6k](https://uwmadison.zoom.us/meeting/register/tJlkfuqsrTwvGt1hAbidBG2_x0IDBodJCE6k)

Please contact Jody Krainer at [jkrainer@wisc.edu](mailto:jkrainer@wisc.edu) with questions.