

KEYNOTE PRESENTER



Jonathan Jackson, PhD is the director of the Community Access, Recruitment, and Engagement (CARE) Research Center at Massachusetts General Hospital and Harvard Medical School. CARE investigates the impact of diversity and inclusion on the quality of human subjects research and leverages deep community entrenchment to build trust and overcome barriers to clinical trial participation. His research focuses on midlife and late-life health disparities in clinical settings that affect underserved populations. Dr. Jackson also works as a cognitive neuroscientist, investigating the early detection of Alzheimer's disease, particularly in the absence of overt memory problems.

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MILWAUKEE COUNTY
Department on Aging



*The Wisconsin Alzheimer's Institute
Regional Milwaukee Office presents*

BREAKING THE SILENCE

ADDRESSING DEMENTIA IN COMMUNITIES OF COLOR



**Meet the People Where They Are:
Continuing the Dialogue on Inclusivity in Research**



Wisconsin Alzheimer's Institute
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH
Regional Milwaukee Office

THURSDAY | APRIL 15 | 2021

ONLINE EVENT • 10:30 AM - 12:30 PM

Welcome and Statement of Purpose

Gina Green-Harris, MBA, Director
Wisconsin Alzheimer's Institute Regional Milwaukee Office
Center for Community Engagement and Health Partnerships

Lou Holland, Jr.
Board of Visitors - Initiative to End Alzheimer's
President, Cumota, LLC

Sponsor Spotlight

Bashir Easter, PhD, Assistant Director
UW All of Us Research Program Milwaukee

Louis A. Holland, Sr., Village Award Recognitions

Keynote Speaker

Jonathan Jackson, PhD, Director
Community Access, Recruitment and Engagement Research
Massachusetts General Hospital and Harvard Medical School

Panel Discussion Q & A

Call to Action
Lou Holland, Jr.

Closing
Gina Green-Harris

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The Community-Academic Aging Research Network (CAARN)
VITAS Healthcare
UW All of Us Research Program Milwaukee



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**STATISTICS
DID YOU KNOW?**

6
million

More than 6 million Americans are living with Alzheimer's disease.

16
percent

Alzheimer's and dementia deaths have increased 16% during the COVID-19 pandemic.

11
million

Over 11 million Americans provide unpaid care for people with Alzheimer's or other dementias.

257
billion

These caregivers provided an estimated 15.3 billion hours valued at nearly \$257 billion.

DISCRIMINATION is a barrier to Alzheimer's and dementia care.
These populations reported discrimination when seeking health care:

50
percent

Black
Americans

42
percent

Native
Americans

34
percent

Asian
Americans

33
percent

Hispanic
Americans

Source: Alzheimer's Association. 2021 Alzheimer's Disease Facts and Figures. Infographic.