

## KEYNOTE PRESENTERS



**Jonathan Jackson, PhD** is the director of the Community Access, Recruitment, and Engagement (CARE) Research Center at Massachusetts General Hospital and Harvard Medical School. CARE investigates the impact of diversity and inclusion on the quality of human subjects research and leverages deep community entrenchment to build trust and overcome barriers to clinical trial participation. His research focuses on midlife and late-life health disparities in clinical settings that affect underserved populations. Dr. Jackson also works as a cognitive neuroscientist, investigating the early detection of Alzheimer's disease, particularly in the absence of overt memory problems.



**Garrett Davis** is a playwright and CEO/Founder of The Forget Me Not Project. His creativity to use the performing arts as a vehicle to raise the awareness about health issues that affect our community has been called brilliant and simply genius. Davis serves as an ambassador for the National Alzheimer's Association working to ensure that all understand the laws that affect the quality of life for those living with Alzheimer's disease and their caregivers. Davis is also one of the founders of the African American Network Against Alzheimer's disease whose Honorary Co-Chairs are Dr. Satcher, Rev. Al Sharpton and former Administration officials, The Honorable Kay Coles James and Melody Barnes.

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Milwaukee Regional Office presents*

# BREAKING THE SILENCE

## ADDRESSING ALZHEIMER'S DISEASE IN COMMUNITIES OF COLOR



## The Power of YOU



**Wisconsin Alzheimer's Institute**  
UNIVERSITY OF WISCONSIN  
SCHOOL OF MEDICINE AND PUBLIC HEALTH  
Regional Milwaukee Office

**FRIDAY | APRIL 5 | 2019**

ITALIAN COMMUNITY CENTER, MILWAUKEE, WI • 8:00 AM—NOON

**Greetings and Invocation**

Gina Green-Harris, MBA, Director

Wisconsin Alzheimer's Institute Regional Milwaukee Office  
Center for Community Engagement and Health Partnerships

Reverend Dr. Russell B. Williamson

Zion Hill Missionary Baptist Church, Milwaukee

**Breakfast and Networking**

**Performance by The "Amazing Grace" Chorus**

**Welcome and Statement of Purpose**

Gina Green-Harris

Lou Holland, Jr., Board Chair, Initiative to End Alzheimer's  
President, Cumota, LLC

**In Memoriam: Tribute to Eric Von**

**Importance of Healthy Aging**

Mr. Wallace Phillips, "Amazing Grace" Chorus Member

**Guest Speaker: Toward a Science of Recruitment**

Jonathan Jackson, PhD, Director of Community Access,  
Recruitment and Engagement Research, Massachusetts  
General Hospital and Harvard Medical School

**Break: Exhibit Area Open**

**Importance of Faith-based Engagement**

Pastor Garry Levy, General Baptist State Convention of Wisconsin

**Guest Speaker**

Garrett Davis, Playwright and CEO/Founder, The Forget Me Not Project

**Call to Action**

Sterling Johnson, PhD, Principal Investigator, Associate Director  
Wisconsin Registry for Alzheimer's Prevention Study  
Wisconsin Alzheimer Disease Research Center and Wisconsin Alzheimer's Institute  
University of Wisconsin School of Medicine and Public Health

**Louis A. Holland, Sr., Award Ceremony**

**Closing Remarks**

Gina Green-Harris

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OF ERIC VON**

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**CAREGIVER STATISTICS  
DID YOU KNOW?**

**16**  
million

More than 16 million Americans provide unpaid care for people with Alzheimer's or other dementias.

**83**  
percent

of the help provided to older adults in the U.S. comes from family members, friends or other unpaid caregivers.

**250**  
thousand

children and young adults, ages 8 to 18, provide help to someone with Alzheimer's or another dementia.

**25**  
percent

of dementia caregivers are "sandwich generation" caregivers, meaning that they care not only for an aging parent, but also for children under age 18.

The three primary reasons caregivers provide care and assistance to a person with Alzheimer's are:

**65**  
percent

The desire to keep a family member or friend at home

**48**  
percent

Proximity to the person with dementia

**38**  
percent

The caregiver's perceived obligation as a spouse or partner

Source: Alzheimer's Association. 2018 Alzheimer's Disease Facts and Figures. *Alzheimers Dement* 2018;14(3):367-429.