Jonathan Jackson, PhD is the director of the Community Access, Recruitment, and Engagement (CARE) Research Center at Massachusetts General Hospital and Harvard Medical School. CARE investigates the impact of diversity and inclusion on the quality of human subjects research and leverages deep community entrenchment to build trust and overcome barriers to clinical trial participation. His research focuses on midlife and late-life health disparities in clinical settings that affect underserved populations. Dr. Jackson also works as a cognitive neuroscientist, investigating the early detection of Alzheimer’s disease, particularly in the absence of overt memory problems.

Garrett Davis is a playwright and CEO/Founder of The Forget Me Not Project. His creativity to use the performing arts as a vehicle to raise the awareness about health issues that affect our community has been called brilliant and simply genius. Davis serves as an ambassador for the National Alzheimer’s Association working to ensure that all understand the laws that affect the quality of life for those living with Alzheimer’s disease and their caregivers. Davis is also one of the founders of the African American Network Against Alzheimer’s disease whose Honorary Co-Chairs are Dr. Satcher, Rev. Al Sharpton and former Administration officials, The Honorable Kay Coles James and Melody Barnes.

The Power of YOU
Greetings and Invocation  
Gina Green-Harris, MBA, Director  
Wisconsin Alzheimer’s Institute Regional Milwaukee Office  
Center for Community Engagement and Health Partnerships
Reverend Dr. Russell B. Williamson
Zion Hill Missionary Baptist Church, Milwaukee

Breakfast and Networking
Performance by The “Amazing Grace” Chorus
Welcome and Statement of Purpose
Gina Green-Harris
Lou Holland, Jr., Board Chair, Initiative to End Alzheimer’s  
President, Cumota, LLC

In Memoriam: Tribute to Eric Von
Importance of Healthy Aging
Mr. Wallace Phillips, “Amazing Grace” Chorus Member
Guest Speaker: Toward a Science of Recruitment
Jonathan Jackson, PhD, Director of Community Access, Recruitment and Engagement Research, Massachusetts General Hospital and Harvard Medical School

Break: Exhibit Area Open
Importance of Faith-based Engagement
Pastor Garry Levy, General Baptist State Convention of Wisconsin
Guest Speaker
Garrett Davis, Playwright and CEO/Founder, The Forget Me Not Project
Call to Action
Sterling Johnson, PhD, Principal Investigator, Associate Director Wisconsin Registry for Alzheimer’s Prevention Study  
Wisconsin Alzheimer Disease Research Center and Wisconsin Alzheimer’s Institute  
University of Wisconsin School of Medicine and Public Health
Louis A. Holland, Sr., Award Ceremony
Closing Remarks
Gina Green-Harris

More than 16 million Americans provide unpaid care for people with Alzheimer’s or other dementias.

16 million of the help provided to older adults in the U.S. comes from family members, friends or other unpaid caregivers.

83 percent children and young adults, ages 8 to 18, provide help to someone with Alzheimer’s or another dementia.

250 thousand of dementia caregivers are “sandwich generation” caregivers, meaning that they care not only for an aging parent, but also for children under age 18.

25 percent of the help provided to older adults in the U.S. comes from family members, friends or other unpaid caregivers.

65 percent The desire to keep a family member or friend at home
48 percent Proximity to the person with dementia
38 percent The caregiver’s perceived obligation as a spouse or partner

The three primary reasons caregivers provide care and assistance to a person with Alzheimer’s are: