



Wisconsin Alzheimer's Institute
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

Dementia Friends Wisconsin

Changing the way people THINK, ACT and TALK about Dementia

What is Dementia Friends?

Dementia Friends is a global social action movement with the goal of changing the way people think, act, and talk about dementia. Started in the United Kingdom, Dementia Friends is now in the United States, and has been brought to Wisconsin by the Wisconsin Alzheimer's Institute. Dementia Friends is intended for anyone, young to old, interested in making a difference in the lives of people living with dementia. By learning some key information, including what it's like to live with dementia, individuals who become Dementia Friends are able to turn that understanding into action.



How do I become a Dementia Friend?

It's easy! Simply participate in a one-hour Information Session along with others in your community. You will learn about dementia from a trained facilitator, and will then be empowered to put this information into action in whatever way you choose.

Can I really make a difference?

YES! Everyone, young and old, can make a difference. And, every action counts.

**Join the Movement...
Become a Dementia
Friend!**

To find a Dementia Friends Information Session near you, visit:
www.wai.wisc.edu/dementiafriendswi